

Campbellford-Seymour Agricultural Society

Fair Ambassador Program



How would you like an opportunity to serve your community, win great prizes and have lots of fun? Come join the Campbellford Fair Ambassador Program. As the Campbellford Fair Ambassador, you will represent the Campbellford-Seymour Agricultural Society during the Fair and at community events throughout the year. The Campbellford-Seymour Agricultural Society has a proud tradition of involving young people in our organization. The Ambassador Program is a great opportunity for youth to build leadership skills, serve their community, get involved and build lasting relationships. All ambassador contestants will receive prizes with the top contestant receiving a \$1000 scholarship along with many other great prizes!

Important 2023 Competition Dates-

- Application Deadline: **July 10th**
- Interview Night: **Tuesday July 25th**- Contestants will be contacted in advance to confirm interview times.
- Ambassador Crowning- **Friday August 11th**- During the opening ceremonies of the Fair

Qualifications, Rules and General Guidelines

1. The program is open to youth who are 17 -23 years of age. Contestants must not have reached their 24th birthday by Labour Day 2024. Contestants must live within Northumberland County. Previous Ambassadors who represented any Ontario Fair are not eligible, but previous contestants are welcome to enter again.
2. Contestants must be available to carry out duties for the 3 days of the Campbellford Fair (August 11th-13th) and for the 12-month period following the Fair.
3. Judges will consider:
 - I. Good character and personality
 - II. General knowledge of the Fair, Town and County
 - III. Any special talent in, but not limited to, 4-H, School Clubs, Junior Farmers, Fair related activities, arts, hobbies, music, drama, dancing, sports or leadership
4. The ambassador interviews will be held on Tuesday, July 25th. Contestants will be contact in advance to confirm interview times.
5. **The contestants will complete an interview, a 3-5-minute speech (relating to the fair, community, etc.) and prepare a short "About Me" video or slideshow.**
6. In the event the Ambassador cannot complete their year the 1st runner up will carry out his/her duties.
7. The Ambassador or Runner-up, while on duty, is expected to be attired appropriately. Business casual attire is acceptable. Only while on duty should the Ambassador and/or Runner-up wear their sash.
8. The selected Fair Ambassador will be expected to represent Campbellford-Seymour Agricultural Society throughout the year at various community events some of which include Fair Weekend, Christmas Parade, Annual Meeting, Homecraft Banquet, OAAS Convention and the CNE Fair Ambassador Competition in 2024.

Campbellford-Seymour Agricultural Society

Fair Ambassador Application Form



Participants must be between 17 and 23 years of age by August 1st, 2023; Participants must not have reached their 24th birthday by September 1st, 2024. Participants must be resident of Northumberland County.

Personal Information:

Name:	Age:
Date of Birth:	Email Address:
Home Phone Number:	Cell Phone Number:
Mailing Address:	City:
Postal Code:	Parent/Guardian Name (if under 18 years)
Present Schooling/Occupation:	

Please complete the following, you may use the back if needed:

Why do you want to be an Ambassador for the Campbellford Fair?
Tell us about your favourite Campbellford Fair memory or event:

Have you ever been involved with the Campbellford Fair and if so, in what way?

What are your hobbies, community activities, and special interests?

Tell us about yourself and your goals and ambitions:

Authorization

I certify that the information contained in this Application Form is a true and correct representation. Personal information on this form is collected and used for the administration and publicity of the Campbellford-Seymour Agricultural Society Fair Ambassador Program. I allow my name and photograph to be published in media/social media coverage and promotion of the Ambassador program. My signature below indicates that I agree to release of this information.

Signature of Applicant

Date

Signature of Parent/Guardian (if applicant is under 18 years of age)

APPLICATIONS DUE BY: July 10th

Applications available at: www.campbellfordfair.ca or by calling 705-653-7085.

Please return your application to:

Katie Petherick, 1451 County Rd. 8, Campbellford, ON, K0L 1L0

or by email to campbellfordfair@outlook.com