

Campbellford-Seymour Agricultural Society Fair Ambassador Program



How would you like an opportunity to serve your community, win great prizes and have lots of fun? Come join the Campbellford Fair Ambassador Program. As the Campbellford Fair Ambassador, you will represent the Campbellford-Seymour Agricultural Society during the Fair and at community events throughout the year. The Campbellford-Seymour Agricultural Society has a proud tradition of involving young people in our organization. The Ambassador Program is a great opportunity for youth to build skills, serve their community, get involved and build lasting relationships.

We are looking for someone to best represent our Fair and our community. The successful candidates must possess the following qualities:

- A people person
- Good public speaking skills
- Outgoing and energetic

The Ambassador Program is open to youth between the ages of 17 and 23. The contestants will complete an interview, a 3-5-minute speech (relating to the fair, community, etc.) and prepare a short "About Me" video or slideshow.

All ambassador contestants will receive prizes with the top contestant receiving a \$1000 scholarship along with many other great prizes!

The selected Fair Ambassador will be expected to represent Campbellford-Seymour Agricultural Society throughout the year at various community events some of which include Fair Weekend, Christmas Parade, Annual Meeting, Homecraft Banquet, OAAS Convention and the CNE Fair Ambassador Competition in 2019.

Important 2018 Competition Dates-

- Information Night: **June 4th- Red Barn at the Campbellford Fairgrounds- 7pm-** Come and see what the program is all about and Ask any questions you may have.
- Application Deadline: **July 9th**
- Interview Night: **July 23rd-** Contestants will be contacted in advance to confirm interview times.
- Ambassador Crowning- **Friday August 10th-** During the opening ceremonies of the Fair- Time and Location to be confirmed

If you have any questions, please contact Katie Petherick (705)653-7085 or Heather Owens (705)632-1044.

Campbellford-Seymour Agricultural Society Fair Ambassador Program Qualifications, Rules and General Guidelines



1. The program is open to youth who are 17 -23 years of age. Contestants must not have reached their 24th birthday by Labour Day 2019. Contestants must live within Northumberland County. Previous Ambassadors who represented any Ontario Fair are not eligible, but previous contestants are welcome to enter again.
2. Contestants must be available to carry out duties for the 3 days of the Campbellford Fair and for the 12-month period following the Fair. Contestants are asked to disclose any scheduling conflicts already known to them, to the Ambassador Committee, prior to the commencement of the competition. Scheduling conflicts include work, school, or personal plans (eg. travel plans).
3. Judges will consider:
 - I. Good character, poise, and personality
 - II. Ability to join in and contribute to general conversation
 - III. General knowledge of the Fair, Town and County
 - IV. Any special talent in, but not limited to, 4-H, School Clubs, Junior Farmers, Fair related activities, arts, hobbies, music, drama, dancing, sports or leadership
4. The ambassador interviews will be held on Monday, July 23rd. Contestants will be contact in advance to confirm interview times.
5. During the interview each contestant will be expected to give a short speech (approximately 3-5 minutes) on one of the following: Agriculture, importance of Agricultural societies, an aspect of the Fair or what does community mean to you?, and have prepared an "About Me" slide show or video.
6. In the event the Ambassador cannot complete their year the 1st runner up will carry out his/her duties.
7. The Ambassador or Runner-up, while on duty, is expected to be attired appropriately. Business casual attire such as dresses, slacks, sweaters, dress shirts, suits and skirts is essential. No blue jeans are allowed. Only while on duty should the Ambassador and/or Runner-up wear their tiara and/or sash.
8. The Ambassador of the Fair will be expected to represent the Fair at various functions throughout the year including the convention of the Ontario Association of Agricultural Societies in February and at the CNE Ambassador of the Fairs Competition in August 2019.



Campbellford-Seymour Agricultural Society

Fair Ambassador Application Form

Participants must be between 17 and 23 years of age by August 1st, 2018; Participants must not have reached their 24th birthday by September 1st, 2019. Participants must be resident of Northumberland County.

Personal Information:

Name:	Age:
Date of Birth:	Email Address:
Home Phone Number:	Cell Phone Number:
Mailing Address:	City:
Postal Code:	Parent/Guardian Name (if under 18 years)
Present Schooling/Occupation:	

Please complete the following, you may use the back if needed:

Why do you want to be an Ambassador for the Campbellford Fair?
Tell us about your favourite Campbellford Fair memory or event:

Have you ever been involved with the Campbellford Fair and if so, in what way?

What are your hobbies, community activities, and special interests?

Tell us about yourself and your goals and ambitions:

Authorization

I certify that the information contained in this Application Form is a true and correct representation. Personal information on this form is collected and used for the administration and publicity of the Campbellford-Seymour Agricultural Society Fair Ambassador Program. I allow my name and photograph to be published in media/social media coverage and promotion of the Ambassador program. My signature below indicates that I agree to release of this information.

Signature of Applicant

Date

Signature of Parent/Guardian (if applicant is under 18 years of age)

APPLICATIONS DUE BY: July 9th

Applications available at: www.campbellfordfair.ca or by calling 705-653-7085.

Please return your application to:

Katie Petherick, 950 County Rd. 8, Campbellford, ON, K0L 1L0

or by email to

katiepetherick@hotmail.com